



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1562 PRIORITIES USA ACTION (135379)
National/Political
1562/06282552

Invoice 635595
Inv Date 9/30/2012
Terms Net 30
Contract 327436
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIORITIES USA ACT

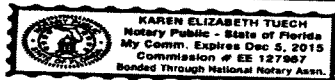
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:11PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------|----------------------|-----------------------|--------|------------|-----------|---------|
| 1.0 | Spot | 11:00:00AM-12:00:00PM | Day, F-1 | 09/28/12 11:33AM (Fr) | 00:30 | PRATV1219H | \$1200.00 | |
| 2.0 | Spot | 12:35:00AM- 1:35:00PM | Day, F-1 | 09/28/12 1:20AM (Fr) | 00:30 | USATV02 | \$500.00 | |
| 3.0 | Spot | 4:00:00PM- 5:00:00PM | Day, F-1 | 09/28/12 4:17PM (Fr) | 00:30 | USATV02 | \$1200.00 | |
| 4.0 | Spot | 6:00:00PM- 7:00:00PM | Day, F-1 | 09/28/12 6:28PM (Fr) | 00:30 | PRATV1219H | \$3400.00 | |
| 5.0 | Spot | 7:00:00AM- 9:00:00PM | Day, F-1 | 09/28/12 8:29AM (Fr) | 00:30 | PRATV1219H | \$2500.00 | |
| 6.0 | Spot | 9:00:00AM-10:00:00PM | Day, F-1 | 09/28/12 9:28AM (Fr) | 00:30 | USATV02 | \$750.00 | |
| 16.0 | Spot | 12:00:00PM-12:30:00PM | Day, Sa-1 | 09/29/12 12:13PM (Sa) | 00:30 | USATV02 | \$750.00 | |
| 17.0 | Spot | 5:00:00AM- 6:00:00PM | Day, Sa-1 | 09/29/12 5:12AM (Sa) | 00:30 | PRATV1219H | \$400.00 | |
| 18.1 | Spot | 12:35:00AM- 1:30:00PM | Day, Sa-1 | 09/29/12 12:54AM (Sa) | 00:30 | USATV02 | \$350.00 | |
| 19.0 | Spot | 7:00:00PM- 8:00:00PM | Day, Sa-1 | 09/29/12 7:23PM (Sa) | 00:30 | PRATV1219H | \$1400.00 | |
| 20.0 | Spot | 12:00:00PM-12:30:00PM | Day, Su-1 | 09/30/12 12:22PM (Su) | 00:30 | USATV02 | \$750.00 | |
| 21.0 | Spot | 6:00:00PM- 6:30:00PM | Day, Su-1 | 09/30/12 6:12PM (Su) | 00:30 | PRATV1219H | \$2400.00 | |
| 22.0 | Spot | 6:00:00AM- 9:00:00PM | Day, Su-1 | 09/30/12 6:28AM (Su) | 00:30 | PRATV1219H | \$1300.00 | |
| 23.0 | Spot | 10:00:00AM-11:00:00PM | Day, Th-1 | 09/27/12 10:15AM (Th) | 00:30 | PRATV1219H | \$700.00 | |
| 24.0 | Spot | 12:00:00PM- 1:00:00PM | Day, Th-1 | 09/27/12 12:22PM (Th) | 00:30 | USATV02 | \$1100.00 | |
| 25.0 | Spot | 3:00:00PM- 4:00:00PM | Day, Th-1 | 09/27/12 3:48PM (Th) | 00:30 | PRATV1219H | \$825.00 | |
| 26.0 | Spot | 5:00:00PM- 6:00:00PM | Day, Th-1 | 09/27/12 5:22PM (Th) | 00:30 | USATV02 | \$2400.00 | |
| 27.0 | Spot | 5:30:00AM- 6:00:00PM | Day, Th-1 | 09/27/12 5:30AM (Th) | 00:30 | PRATV1219H | \$1200.00 | |
| 28.0 | Spot | 7:00:00AM- 9:00:00PM | Day, Th-1 | 09/27/12 8:39AM (Th) | 00:30 | USATV02 | \$2500.00 | |
| 29.0 | Spot | 10:00:00AM-11:00:00PM | Day, Tu-1 | 09/25/12 10:16AM (Tu) | 00:30 | PRATV1219H | \$700.00 | |
| 30.0 | Spot | 3:00:00PM- 4:00:00PM | Day, Tu-1 | 09/25/12 3:37PM (Tu) | 00:30 | USATV02 | \$825.00 | |
| 31.0 | Spot | 5:30:00AM- 6:00:00PM | Day, Tu-1 | 09/25/12 5:43AM (Tu) | 00:30 | PRATV1219H | \$1200.00 | |
| 32.0 | Spot | 7:00:00AM- 9:00:00PM | Day, Tu-1 | 09/25/12 7:28AM (Tu) | 00:30 | USATV02 | \$2500.00 | |
| 33.0 | Spot | 11:35:00PM-12:05:00AM | Day, W-1 | 09/26/12 12:01AM (We) | 00:30 | USATV02 | \$1200.00 | |
| 34.0 | Spot | 11:00:00AM-12:00:00PM | Day, W-1 | 09/26/12 11:42AM (We) | 00:30 | PRATV1219H | \$1200.00 | |
| 35.0 | Spot | 4:00:00PM- 5:00:00PM | Day, W-1 | 09/26/12 4:11PM (We) | 00:30 | USATV02 | \$1200.00 | |
| 36.0 | Spot | 6:00:00AM- 7:00:00PM | Day, W-1 | 09/26/12 6:29AM (We) | 00:30 | PRATV1219H | \$2500.00 | |
| 37.0 | Spot | 6:00:00PM- 7:00:00PM | Day, W-1 | 09/26/12 6:13PM (We) | 00:30 | PRATV1219H | \$3400.00 | |
| 38.0 | Spot | 9:00:00AM-10:00:00PM | Day, W-1 | 09/26/12 9:19AM (We) | 00:30 | USATV02 | \$750.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$41,100.00 | Total Spots | 29 |
| Commission | (\$6,165.00) | | |
| Net Total | \$34,935.00 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM